



Bristol Dementia
Action Alliance



Help us
make a
difference



www.bdaa.org.uk





BDAA educates the communities of Bristol about dementia and supports those living with dementia and their loved ones.

BDAA was founded by Tony and Barbara Hall after Barbara's dementia diagnosis. Together, they began supporting and educating people about dementia. Barbara's legacy lives on with the work that we do every day. Tony leads BDAA and we have a passionate trustee and small staff team.

We offer direct support:

- to those living with dementia by running key activities – a chance to relax, have fun, reminisce and chat to others.
- by sending out a fortnightly newsletter with relevant information and posters for local activities throughout Bristol.

We educate:

- the communities of the area about dementia by running free, one hour [dementia awareness sessions](#) and longer (three hour) [workshops](#) which are tailored to the organisation's needs.
- we provide [premises audits](#) to ensure your space is supportive to people with dementia.
- our [Dementia Aware Communities](#) project is being rolled out across Bristol. We work closely with communities to ensure they are dementia aware and supportive.

We campaign:

- on key issues in communities that impact people living with dementia.



What are the benefits of partnering with BDAA?



We can offer you free dementia awareness sessions and workshops as well as premises audits. Combined, these show your level of commitment to your staff and customers living with dementia and their loved ones.

You can work towards a BDAA Award. These are awarded each September at Bronze, Silver and Gold levels. Talk to us about achieving your first award! Let your staff gain valuable experience of supporting people with dementia by volunteering at one of our activity groups – such as one of our monthly memory cafes or skittles group.



There are more than 944,000 people living with dementia in the UK.

5000 people live with dementia in Bristol with approximately 13% of them living with young onset dementia (working age).

We connect with hundreds of people through our regular activities.

In 2023 we ran 64 free dementia awareness sessions and educated 790 people about the disease.

Shirehampton became our first Dementia Aware Village in 2023.

Why work with BDAA?



- Help make a real difference to local people.
- Become more involved in your local community.
- Understand your older customers and maximise their potential.
- Help your staff gain experience and skills by volunteering for a local charity.
- Educate your staff about dementia – you may have staff living with the disease or team members who are caring for a loved one with dementia.
- Let us share your support with our networks.
- Work towards a BDAA Award.
- Because it's the right thing to do!

<https://bdaa.org.uk/get-involved/>



How you can partner with BDAA



Choose BDAA as your Charity of the Year

This will help you meet your corporate social responsibility objectives. Motivate your staff to gain insight into the disease and support vulnerable people in your local community.

Group Challenge

Join our Dunk a Donut for Dementia fundraising challenge in October – cuppa and donut or actually dunk your colleagues! Or arrange your own fundraising event such as a quiz or skittles night. Please get in touch with us and we can help you.



Sponsorship

Maybe you'd like to sponsor a BDAA activity or our BDAA Awards. We are happy to help with publicity.



Collections

We'd be delighted to offer you a collecting tin for your office, maybe have a monthly cuppa and cake sale for BDAA?

Volunteering

Join our memory cafes – staff are most welcome to help with registration, refreshments and chatting to participants. This is a great opportunity to gently learn about dementia and the very human side of the disease.

BDAA has a tiny team – any support with marketing, fundraising or admin very much appreciated!

Payroll Giving

Encourage your staff to help BDAA with a small tax efficient gift each month.

Matched Funding

Does your company offer matched funding? A great way to incentivise your staff to get fundraising!



Contact us:

Bristol Dementia Action Alliance

8 Oakhurst Road, Bristol BS9 3TQ

E: **Office@bdaa.org.uk**

T: **07741 142701**

www.bdaa.org.uk

Registered Charity: 1167404



Bristoldaa



BristolDAA



bristoldaa